



29th & 30th OCTOBER 2018

DUHA

HALAL EXPO DUBAI
www.halalexpodubai.com

THE MOST
COMPREHENSIVE
B2B HALAL EXPO
IN THE MIDDLE EAST

50
VISITING
COUNTRIES

100
EXHIBITORS

4000
VISITORS

**WE help
business
connect
with people**



WELCOME TO HALAL EXPO 2018 - DUBAI

Explore Halal Expo - Dubai to know more about the business opportunities in the Middle East Halal Industry as a platform to meet the major component i.e the key personnel from the Halal Industry.

According to the previous years of surveys of Halal Expo, you can come to know that out of total population attending the expo, 84% of the visitors have used the authority to purchase and 88% of the people were able to make new contacts and business relations during the Expo. Not only has this 83% of visitors rated the quality of exhibitors in providing the information from good to excellent. And to every one's surprise 93% are likely to visit the Halal Expo 2018.

SHOW INFO

Halal Expo - Dubai 2018 is considered as the only specialized event in the Middle East for Halal Industry which will be held for the 10th time. This event only focuses on Halal Industries like Halal Cosmetics, Halal Tourism, Halal Beverages, Halal Pharmaceutical, Halal Lifestyle and much more. It is the centre of attraction for Muslim buyers, producers, exporters and also the for the industries associated in Halal Packaging and Halal Transportation.

Halal Expo gives you a chance to meet 5,000 buyers over 50 countries. It helps you to understand more about halal market which helps you analyse SWOT i.e you're Strength, Weakness, opportunities and threats. This will help you to stay stable in the long run. More over meeting people face to face will help you to learn more about the exhibitors and their plans. You can even study about the different tied up with existing customers or make connection with the new dealers and distributors. It can also prove as cost effective way to promote your new and existing product and services. Halal Industry is mainly established on Islamic rules and principles which are followed by producers, buyers and customers. So, taking part in such a Halal Expo can prove advantageous if you are ethically conscious about religion belief.

Exhibiting Packages

OPTION ONE

SHELL SCHEME BOOTH (MIN 9 SQ.M)

A Shell scheme stand - rental is inclusive of carpeted floor area with Constructed rear and dividing wall partition of 2.5m height in white laminated finish, Constructed overhead fascia panels with company name (in English) and stand number, 1 information table and 2 chairs per 9 sq.m, 2x fluorescent tube (40W) and a waste paper basket.

OPTION TWO

SPACE ONLY (MIN 18 SQ.M)

It is space only for the exhibitors who wish to build their own stand or have their own stand built. Open space rental is for carpeted space only. Furniture and spotlights are not included. Stand dimensions are flexible.

SPONSORSHIP

10th Halal Expo offers a variety of sponsorship opportunities designed to fit every budget and attract buyers to your stand. The following sponsorship opportunities are available to grab:

US\$ 30K
Platinum

US\$ 25K
Gold

US\$ 20K
Silver

Lanyard & Badge
(Exclusive)
US \$ 10K

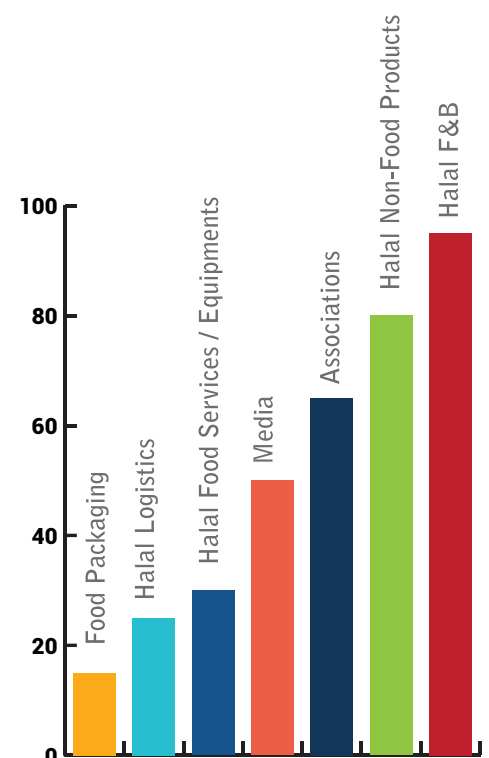
Why Exhibit at Halal Expo Dubai?

- High Quality Attendees -This is an exclusive event, only open to qualified professionals and buyers.
- Middle East's Largest & Only Event Catering to the Halal Industry.
- Purchasing Authority - Our visitors want to buy your products! 83%* of visitors surveyed are involved in or influence purchasing decisions.
- Stimulate Sales - 75%* of surveyed visitors indicated they intend to purchase as a result of attending.

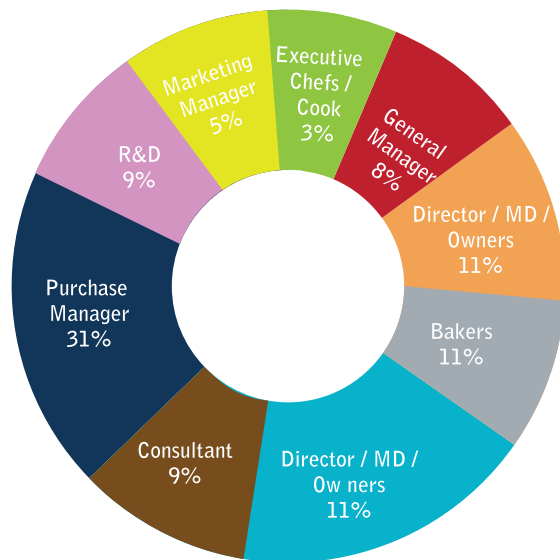
Main Reasons For Participating at Halal Expo 2017 - DUBAI



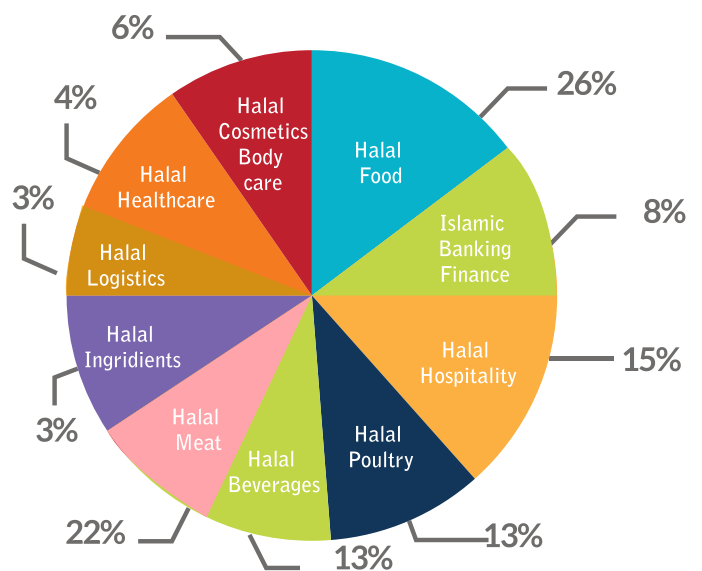
Exhibition Profile



Visitors Classification by Position



Visitors Classification by Product of Interest



Main Reasons for Visiting Halal Expo 2017



Visitors Analysis

UAE visitors: 2600
International visitors: 1033
Total visitors: 3633

Halal Expo 2017 - Dubai attracted Visitors and buyers from the following countries

Algeria	Jordan
Australia	Kuwait
Bahrain	Malaysia
Bangladesh	Netherlands
Belgium	Oman
Brazil	Pakistan
Brunei	Palestine
Canada	Philippine
China	Qatar
Egypt	Saudi Arabia
France	Singapore
Germany	South Africa
India	Sri Lanka
Indonesia	Sweden
Iran	Switzerland
Japan	Thailand
Turkey	UAE
UK	USA
Zambia	Yemen

FACTS & FIGURES

84%

of the visitors have
used purchasing
authority

88%

of the visitors
made new contacts
during the show

93%

of the visitors are
likely to return for
the Halal Expo
2016

83%

of the visitors
rated the quality of
the Exhibitors as
Good to Excellent

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**Exhibiting
here works!
it's proven.**

ORGANIZED BY:



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